



# FM Industry Awards for Excellence 2021



**Partnership Opportunities**

## Partnerships that celebrate the industry

The FM Industry Awards for Excellence honour the hard work and dedication of the individuals, teams and companies whose leading and innovative practices are meeting today's facilities management challenges, while inspiring the industry leaders of tomorrow.

As an Award Partner, you will have a unique opportunity to:

- leverage your brand
- connect with a broad range of senior decision makers from across the industry
- actively support the ongoing growth and success of FM in Australia

Join the Facility Management Association of Australia in 2020 in celebrating the achievements of the designers, creators and managers who strive every day to make our world a safer, healthier place to work and live.

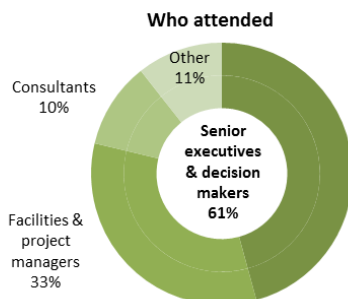
## Presented at the Awards Gala Dinner

Grand Hyatt, Melbourne

Thursday 18 November 2021

- Nine award categories showcasing the best and brightest from across the industry and the country
- Quality venue and Australia's best talent
- 550 + industry delegates from around Australia
- Senior representatives from all Australia's top 10 leading FM companies

## Who attended the Awards in 2019



**CONTACT:** To enquire about sponsorship packages, or to apply to secure a package, please email Nicole Arnold – [nicolea@fma.com.au](mailto:nicolea@fma.com.au)



## Award Category Partners

*Exclusive opportunities listed below*

### **Excellence Award Partner** **\$20,000 plus GST**

*Award sponsor will introduce this category, and FMA appointed industry specialists will present awards in the various subcategories. Therefore sponsors are eligible to submit in this category.*

- Excellence in FM (Facility Type)
  - Tourist accommodation/Hotels
  - Residential
  - Corporate/ Offices
  - Retail/ Restaurant/ Food outlets
  - Education/ Schools
  - Government/ Special Purpose
  - Hospitals/ Healthcare/ Aged Care
  - Industrial/ Mining
  - Sports/ Leisure
  - Transport/ Infrastructure

### **Achievement Categories** **\$17,750 plus GST each**

- **Individual achievement**
  - Facilities Manager of the Year
  - Young Achiever of the Year
  - Leadership in Diversity in Industry **Sold**
- **Organisation and/or team achievement**
  - Industry Innovation
  - Occupant Safety & Wellbeing
  - Sustainability & Environmental Impact **Sold**
  - Collaborative Partnerships **Sold**
  - People & Productivity **Sold**

#### **Inclusions - On the night**

- Exclusive award category “supported by” rights
- Company name and/or logo on category Award
- Logo to feature on slides at presentation of the Awards
- Partner representative to briefly address the audience (1 minute) and present the Award
- Partner profile (150 words) and logo in the Awards night program on relevant finalist page
- Official recognition by the MC
- Ten complimentary tickets (one table)

#### **Inclusions – E-marketing & other support**

- Logo on Awards emails sent to FMA database
- Logo & link on the FM Industry Awards for Excellence webpage (FMA website)
- Logo will feature on:
  - Facility Perspectives advertisement, June & September 2020 (deadline dependent)
  - Facility Perspectives editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report

## Welcome Partner **Sold**

Investment: **\$10,000 plus GST**

*Exclusive opportunity*

### Inclusions

#### Welcome drinks

- Logo and welcome message/footage on foyer screens
- Logo on drink napkins during welcome drinks (*white cocktail napkins with black logo*)
- Partner gift for distribution to guests on arrival (*optional and to be supplied by Partner and approved by FMA*)

#### Dinner

- Logo on slides
- Company profile (*150 words*) and logo in the Awards night program as Welcome Partner
- Official recognition by the MC
- Five (5) complimentary tickets with company branding on table sign (*A4 sign including company name and logo*) should you purchase additional tickets to complete a table

#### E-marketing & other support

- Logo on Awards emails sent to FMA database
- Logo on the FM Industry Awards for Excellence web page (*FMA website*)
- Logo will feature on:
  - Nomination pack (*deadline dependent*)
  - Online registration page
  - Facility Perspectives advertisement, June & September 2020 (*deadline dependent*)
  - Facility Perspectives editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report

## Industry Table Partner

Investment: **\$8,000 plus GST**

*Exclusive opportunity*

### Inclusions

#### On the night

- Partner branded table centre pieces on all tables (Type to fit within event budget)
- Company profile (150 words) & logo in Awards program as Industry Table Partner
- Logo on slides throughout night
- Official recognition by the MC
- Five (5) complimentary tickets with company branding on table sign (A4 sign including company name and logo) should you purchase additional tickets to complete a table

#### E-marketing & other support

- Logo on Awards emails sent to FMA database
- Profile, logo & link on the FM Industry Awards for Excellence web page (FMA website)
- Logo will also feature on:
  - Online Registration page
  - Nomination pack (deadline dependent)
  - Facility Perspectives advertisement, June & September 2020 (deadline dependent)
  - Facility Perspectives editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report

## Catering Partner

Investment: **\$6,500 plus GST**

*Exclusive Opportunity*

### Inclusions

#### On the night

- Logo on menus at tables
- Option of serving staff wearing branding e.g. badges/shirts (provided by Partner, approved by FMA)
- Logo to feature on slides throughout the night
- Logo in the Awards night program as Catering Partner
- Recognition by the MC
- Five (5) complimentary tickets with company branding on table sign (A4 sign including company name and logo) should you purchase additional tickets to complete a table

#### E-marketing & other support

- Logo on Awards emails sent to FMA database
- Logo on the FM Industry Awards for Excellence web page (FMA website)
- Logo will feature on:
  - Online registration page
  - Facility Perspectives advertisement, June & September 2020 (deadline dependent)
  - Facility Perspectives editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report

## Entertainment Partner **Sold**

Investment: **\$5,000 plus GST**

*Exclusive opportunity*

### Inclusions

#### On the night

- Company logo in Awards program on Program page as entertainment partner
- Logo on slides throughout night
- Official recognition by the MC
- Opportunity for up to 5 minute meet & greet and photo with MC and acts throughout the event (to be organised prior to the night and subject to event timings and availability of sponsor, MC and acts on the night)
- Five (5) complimentary tickets with company branding on table sign (A4 sign including company name and logo) should you purchase additional tickets to complete a table

#### E-marketing & other support

- Logo on Awards emails sent to FMA database
- Logo placed next to an “entertainment feature” on the FM Industry Awards for Excellence web page (FMA website)
- Logo will feature on:
  - Online registration page
  - Facility Perspectives advertisement, June & September 2020 (deadline dependent)
  - Facility Perspectives editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report



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## Sponsored Table Partner

Investment: **\$3,600 plus GST (members)**  
**\$3,900 plus GST (non-members)**

*Multiple opportunities*

### Inclusions

#### On the night

- Table of ten (10) in preferred location of organiser's choice
- MC announcement and interaction with each sponsored table at a point throughout the night
- Company branding on table sign (A4 sign including company name and logo)
- Logo on slides throughout the night

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## Galaxy Partner

Investment: **\$2,500 plus GST**

*Multiple opportunities*

### Inclusions

#### On the night

- Logo on slides throughout the night
- Logo in the Awards night program
- Recognition by the MC

#### E-marketing & other support

- Logo on Awards emails sent to FMA database
- Logo on the FM Industry Awards for Excellence web page (FMA website)
- Logo will feature on:
  - Online registration page
  - Facility Perspectives advertisement, June & September 2020 (deadline dependent)
  - Facility Perspectives editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report

## Combined Sponsored Table & Galaxy Partner

Investment: ***\$5,500 plus GST (members)***  
***\$6,000 plus GST (non-members)***

*Multiple opportunities*

### **Inclusions**

#### **On the night**

- Table of ten (10) in preferred location of organiser's choice
- MC announcement and interaction with each sponsored table at a point throughout the night
- Company branding on table sign (A4 sign including company name and logo)
- Logo on slides throughout the night  
Logo in the Awards night program
- Recognition by the MC

#### **E-marketing & other support**

- Logo on Awards emails sent to FMA database
- Logo on the FM Industry Awards for Excellence web page (FMA website)
- Logo will feature on:
  - Online registration page
  - Facility Perspectives advertisement, June & September 2020 (deadline dependent)
  - Facility Perspectives editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report