

Future FM National Summit Series: 2021

FM Summits are full day events that include thought leader presentations, expert panels and networking time to keep the conversation going. With tea breaks, working lunch and post event networking drinks provided, these summits are held regularly and are a not to be missed opportunity for anyone in FM to stay informed on key Industry updates.

Partnering with FMA at these summits provide exceptional opportunities to actively promote and connect directly with key FM decision makers and professional while also showing your support for the growing facilities management industry:

The scheduled 2021 program is:

31 March 2021 – Melbourne

Compliance & Regulations in FM



Explore the latest in regulations and compliance requirements across all types of facilities in Australia. By the end of the day, attendees will understand how to best ensure that their building's obligations are being met and how technological innovation is facilitating the compliance process.

14 July 2021 – Brisbane

Maintenance Management in FM



Extract the most value from maintenance contracts and effectively monitor contract performance, while also covering the impact of technology and the move to condition-based maintenance.

TBA September 2021 – Sydney

Digital Transformation in FM



What does the digitisation of the FM Industry mean to you? Industry experts will present on the challenges being faced, new technologies on offer and they will discuss how you can embrace the digital tools which are occupying the business environment.

27 October 2021 – Melbourne

Residential Facilities & FM



Are you aware of current compliance and regulations pertaining to facility management in residential properties? Have you kept up to date with changes affecting the industry, and do you know what the future of residential facilities management looks like?

Sponsorship Packages

Principal Event partner – Exclusive

Investment \$5,000 (+GST)

Benefits at the Summit:

- Logo on slides throughout event
- Sponsor representative to present joint opening welcome of up to 2 minutes.
- Verbal recognition by facilitator at the opening of the session and throughout the day
- Four (4) complimentary full day registrations including networking drinks.
- Opportunity to display 2-4 Sponsor banner/s throughout event, along with approved company collateral/information.
- in the event area
- Option to supply company branded attendee gift pending FMA approval of item.

Additional benefits:

- Logo on all email blasts promoting the Summit.
- Logo and link on the FMA event website page
- Social media exposure including Twitter, LinkedIn and Facebook
- Post event recognition in the relevant edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

Half-Day Session Partner – 2 only – Morning / Afternoon

Investment \$3,000 (+GST)

Benefits at the Summit:

- Logo on slides throughout event
- Verbal recognition by MC at the opening and closing of the relevant half day session.
- Two (2) complimentary full day registrations including networking drinks.
- A seat on your sponsored half day panel should you wish to participate.
- Opportunity to display 1 x sponsor banner during the relevant half day session along with approved company collateral/information in the event area.

Additional benefits:

- Logo on all email blasts promoting the Summit.
- Logo and link on the FMA event website page
- Social media exposure including Twitter, LinkedIn and Facebook
- Post event recognition in the relevant edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

Networking Drinks Partner – Exclusive

Investment \$2,000 (+GST)

Benefits at the Summit:

- Logo on slides throughout event
- Verbal recognition by MC at the opening of the event, and at the end of the last session to introduce networking drinks.
- Logo on napkins
- Two (2) complimentary full day registrations including networking drinks.
- Opportunity for 1-2 x sponsor banner/s and company collateral/information to be displayed in the networking drinks area during that time.

Additional benefits:

- Logo on all email blasts promoting the Summit.
- Logo and link on the FMA event website page
- Social media exposure including Twitter, LinkedIn and Facebook
- Post event recognition in the relevant edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

Catering Partner – Exclusive

Investment \$2,000 (+GST)

Benefits at the Summit

- Logo on slides throughout event
- Verbal recognition by MC at the opening of the event and at the start of catering breaks (excluding networking drinks)
- Two (2) complimentary full day registrations including networking drinks.
- Opportunity for 1-2 x sponsor banner/s and company collateral/information to be displayed in the catering area during tea and lunch breaks.

Additional benefits:

- Logo on all email blasts promoting the Summit.
- Logo and link on the FMA event website page
- Social media exposure including Twitter, LinkedIn and Facebook
- Post event recognition in the relevant edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

Supporting Partner – limit of 6 only

Investment \$1,500 (+GST)

Benefits at the Summit:

- Logo on slides throughout event
- One (1) complimentary full day registration including networking drinks

Additional benefits:

- Logo on all email blasts promoting the Summit.
- Logo and link on the FMA event website page
- Social media exposure including Twitter, LinkedIn and Facebook
- Post event recognition in the relevant edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

All sponsors are offered a seat on a panel relevant to their area of expertise provided one is available at the time of booking.

**** Or talk to us about tailoring a package to suit your budget.**

Exhibition - Maximum 10

Investment \$1,250 (+GST)

Build and strengthen your brand and relationships by participating in an exhibition at a FM Summit. Demonstrate new products and services to your target market, receive immediate market feedback and acquire high-value, qualified leads.

Principal Event Sponsors receive a \$500 discount on an Exhibition display at the same event.

Inclusions:

- Dressed trestle table & chair.
- Wireless Internet* and power stations
- Logo on all event marketing & web site
- One (1) complimentary full day registration including networking drinks.
- Acknowledgement in welcome speech
- Option to hold Business Draw^
- Delegate Gift (Optional)
- LinkedIn Post Promoting Exhibitors

Note: Number of stands available may vary from event to event

*Where available

^sponsor to provide prize and submission box/bowl for cards

For more information:

Nicole Arnold
Manager Operations and Partnerships
03 8641 6666
nicolea@fma.com.au

Sponsorship Form/Tax Invoice

Company name		
Contact name	Position	
Address		
Suburb	State	Postcode
Email	Phone	

Yes, we would like to support FMA by becoming a sponsor of this event. By signing this document, we agree to take part in a sponsorship arrangement as per the terms & conditions. I confirm I have the authority of my organisation.

Authorised by	Position
Signature	Date

Sponsorship Opportunities (all amounts ex GST)

Event

- April 2021 – Compliance & Regulations in FM - Melbourne
- June 2021 – Maintenance Management in FM - Brisbane
- September 2021 – Digital Transformation in FM - Sydney
- November 2021 – Residential Facilities - Melbourne

Sponsorship Level

<input type="checkbox"/> Principal Event Partner sponsor (exclusive)	\$5,000
<input type="checkbox"/> Half-Day Session Partner Sponsor – (2 only – Morning / Afternoon)	\$3,000
<input type="checkbox"/> Networking Drinks Partner Sponsor (Exclusive – networking drinks from 5-6pm)	\$2,000
<input type="checkbox"/> Catering Partner Sponsor (Exclusive – tea breaks & lunch)	\$2,000
<input type="checkbox"/> Supporting Partner sponsor (6 only)	\$1,500
<input type="checkbox"/> Exhibitor sponsor (10 only)	\$1,250

Payment Details & Authority

Please be sure to add GST to the above amounts when completing the payment authority below.

Invoice **EFT** Bank: CBA BSB: 063 000 ACC: 10529527 EFT reference:

Credit Card

- Call me to take credit card over the phone Online via link on invoice

Please return form to info@fma.com.au

Please keep a copy of this form for your records.

Sponsorship Terms and Conditions

- All sponsorships will be awarded on a first come, first served basis.
- To confirm sponsorship, payment must be received by FMA Australia within 14 days, and Sponsorship will not take effect until full payment has been received. Credit card payments will appear as 'FMA Australia' on your statement.
- The Facility Management Association of Australia (FMA) retains the right to reject any sponsorship application that it deems inappropriate.
- The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc.) to FMA within 10 days of receipt of acceptance.
- Sponsorships cannot be processed without payment, and benefits cannot be applied until payment is made.
- Funds must be payable in Australian dollars.
- Refunds are not available for sponsorships.
- If payment has not been received within 14 days, FMA reserves the right to offer the sponsorship opportunity to another company.
If sponsorship is taken up with less than 10 business days before the event, the sponsor must fulfil all obligations, including payment, immediately.
- FMA will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
- Sponsors may sponsor single or multiple events.
- For sponsorship opportunities that include signage please note that signage is the responsibility of the sponsor. FMA will inform each sponsor of the maximum size, number of signs etc.
- There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.
- FMA reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker.
- FMA reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.
- Where FMA takes photos / videos at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.