

## Proud Supporter logo Usage guidelines as at December 2017



Facility Management Association (FMA) Sponsor and Partner organisations may use the FMA Proud Supporter logo on their websites, stationery and marketing materials, provided the usage guidelines are agreed to.

Use of the FMA Proud Supporter logo is a sign to colleagues, clients and the industry that as a FMA Sponsor or Partner you support the on-going development of the industry and the aims of the Association.

1. The FMA Proud Supporter logo should not be used a way which by reason of its design, placement or other aspect implies or leads anyone viewing it to perceive accreditation or approval by the FMA.
2. The FMA Proud Supporter logo is only available for use by organisations that have a current Support Agreement in place with the FMA and is used on an honour basis. Once the Support Agreement comes to an end the Sponsor or Partner organisation is not permitted to use the FMA Proud Supporter logo and must immediately remove it from all websites, stationery and marketing materials.
3. When used in online media, the logo should link through to <http://www.fma.com.au>
4. The full colour member logo should be used whenever possible. Single colour reproductions should only be used where full colour is not possible and the colour has express approval by FMA national office.
5. The FMA Proud Supporter logo may not be changed or modified in any way.
6. Sponsor and Partner organisations take responsibility for requesting the updated FMA Proud Supporter logo on annual renewal of their Support Agreement.
7. Regardless of circumstance if the logo is used in contravention of the principles set out above FMA will at its discretion have the right to make a public statement ensuring the accuracy of any claim or perception is corrected without recourse from the organisation, and if the user is a member has the right to revoke membership without compensation.

### Accessing the approved FMA Proud Supporter logo



**Proud Supporter 2018-2019** – indicates current Support Agreement status. FMA Sponsor and Partner organisations can access the FMA logo by completing this form and forwarding it to the FMA National Office via email [info@fma.com.au](mailto:info@fma.com.au) or for further information call +61 3 8641 6666

On receipt of the FMA Proud Supporter logo

I \_\_\_\_\_

Representative of: \_\_\_\_\_

On behalf of my organisation, hereby agree to abide by the FMA Proud Supporter logo usage guidelines as outlined above.

Signed \_\_\_\_\_ Date \_\_\_\_\_